



The Cape Breton Orchestra...

It's the Music





Contents

- Sponsorship Objectives
 - The Cape Breton Orchestra
 - Orchestra Leaders
 - Orchestra Members
 - Event Highlights
- Sponsorship Goals
 - Sponsor Benefits
 - "It's the Music" CD Sampler



Photos by Katheryn Gordon



Sponsorship Objectives

The purpose of our proposal package is to introduce national and local organizations to the Cape Breton Orchestra and our Island community, and to seek sponsorship support for the Orchestra's ongoing growth and development.

Our proposal provides an historic overview on the Orchestra, its strong leaders and members, as well as its growing success and funding needs. We are currently seeking sponsors to financially support the Orchestra for the 2006 and 2007 season, and for the following initiatives:

- To ensure that Orchestra members feel supported and appreciated.
- To raise awareness of the Orchestra's musical program, profile Cape Breton talent and increase its audience base.



- To acquire certain musical instruments and related performance equipment in order to provide the orchestra with a more permanent foundation. Presently the Orchestra uses the percussion equipment owned by the school board.

- To broaden the appeal of the Orchestra by affording both a broader selection of classical and contemporary arrangements and guest performers.

- To demonstrate musical leadership by commissioning an original Celtic orchestral arrangement, by

an established Atlantic Canadian composer, for a performance debut.

We thank you for taking the time to consider a sponsorship association with The Cape Breton Orchestra and an investment opportunity in the growth and development of our Island's musical talent.



The Cape Breton Orchestra

Since Kim Lantz founded the Cape Breton Orchestra in 1993 this group has offered Cape Breton musicians the opportunity to perform orchestral music, while culturally expanding our musical heritage and sense of community.

In Cape Breton, we have been gifted with musicians who are teachers, students, professional performers or skilled community players. For the past 12 years, the orchestra has become a veritable “welcome wagon” for newly arrived musicians from all walks of life. These talented musicians are the faces of a vibrant and healthy community who enjoy making music, and volunteering their time and talent.

Under the capable direction of Laura Mercer, the Orchestra has grown to approximately 40 members who rehearse faithfully once a week at Malcolm Munroe Junior High School. These musicians are dedicated to the success of the Orchestra and look for every opportunity to advance their skills, personally grow and make wonderful music for our community. Our instrumentation comprises a full woodwind and brass section, a complete percussion section, complete string section and pianos.

On an annual basis the Orchestra is committed to a spring and Christmas concert. For the past several years, the Orchestra has

performed in three Celtic Colours International Festival concerts with well-known traditional musicians Phil Cunningham, Peter Gillis, Buddy MacMaster, J.P. Cormier, Mary Jane Lamond, Dave MacIssac, Bruce Guthro, Raylene Rankin, along with Scott Macmillan.

In addition to its profile with international festivals, on two occasions the Orchestra has performed a CBC presentation of Dickens’ “A Christmas Carol” which were fundraisers for the local food bank. In 2005, the Orchestra participated in a performance called “The Great Mozart Hunt” with guest Bassoonist, George

Zukerman and guest Conductor, Michael Reason of the Hamilton Philharmonic Orchestra.

The Cape Breton Orchestra is part of the musical fabric of Cape Breton, and its members actively seek your support so that it may continue to grow and present orchestral music with both a traditional and contemporary twist.

In 2003, the Cape Breton Orchestra became a registered charitable organization and the Friends of the Orchestra was formed to foster continued development of the Orchestra. Committee members of the Friends of the Orchestra are spearheading this sponsorship initiative.





Orchestra Leaders

Laura Mercer - Conductor

Laura Mercer has been conducting and leading the Cape Breton Orchestra for the past 8 years. As a band and music teacher at the junior and high school levels for many years in Cape Breton County, Laura has a passion to motivate and lead musicians to new heights and musical experiences. She is a consummate community supporter, collaborator and motivator who actively teaches and inspires everyone to embrace and perform music as a healthy recreational and professional pursuit.



As a true collaborator and creator, Laura has directed the Cape Breton Orchestra in concerts with renowned international, national and local composers such as Phil Cunningham, Howard Cable, Gary Ewer and Scott Macmillan. Laura has led the orchestra into fresh musical territory by exploring a range of music from classical, such as "The Great

Mozart Hunt", to new and traditional Celtic music arrangements. The Orchestra's performances at Celtic Colours were sold-out events featuring such notable, traditional musicians as Bruce Guthro, Raylene Rankin, Buddy MacMaster, J.P. Cormier, Mary Jane Lamond and Dave MacIssac.

In 2005, Laura was honoured with the ECMA "Volunteer of the Year" Award. This award was presented for leadership in bringing the professional music industry into the school system and promoting the music of young adults. ECMA Sound Waves initiated

the new program called "Sound-Off" Cape Breton.

Laura is truly an outstanding leader and spokesperson for all musicians, and for the spirit of music in our community.





Orchestra Leaders

Kim Lantz - Founder and Artistic Director

Kim Lantz is a multi-instrumentalist who founded what was originally called the Cape Breton Chamber Orchestra in 1993 with 12 members, and the group made its debut in spring 1994. Prior to that year Kim had been traveling to Halifax to play with an orchestral group. For many years, Kim had been involved with the local music scene and certainly knew there were talented players in Cape Breton. It was Kim's dream to establish an orchestra for Cape Breton and to eliminate the hassle of traveling over 500 kilometers. In turn he brought together like-minded musicians, right here in Cape Breton.



Over the past 13 years, Kim has remained active with the Orchestra and is the Orchestra's current Artistic Director and String Bass Player.

In addition to being the founder of the Orchestra, Kim is the owner of Lantz Electronics, builders of computer networking systems, and of the CODA Recording Studio, which offer professional quality recordings and related audio services.

Thanks to Kim's passion and vision, Cape Breton is blessed with orchestral music that is uniting classical and traditional performers with contemporary arrangements, while contributing culturally to our community.





Orchestra Members - 2006 Season

Member	Island Community	Orchestra Position	Orchestra Tenure
Shawn MacDonald	Sydney	Concert Master	13 years, since the start
Peter Cebula	Westmount	Violin	1 year
Emily Tyson	Sydney/Kingston	Violin	1 year
Caitlyn Kennedy	Sydney River	Violin	7 years
Allie Bennett**	North Sydney	Violin	13 years, since the start
Jennifer Roland**	Alder Point	Violin	6 years
Meaghan Keating**	St. John's, Nfld.	Violin	12 years
Meghan Phillippo	Westmount	Violin	1 year
Amanda Mozvik	Sydney	Violin	1 year
Martin Cebula	Westmount	Violin	1 year
Stewart MacDonald	Sydney	Violin/Viola	7 years
Seppo Kimbley	Groves Point	Violin	1 year
Mary Kath Hanratty	Sydney River	Violin	1 year
Christie MacInnis	Sydney River	Violin	1 year
Richard Burke	New Waterford	Baritone Sax Cello/Soprano Sax	Throughout the years
Gary Mercer	Point Edward	Bari Sax/Cello	5 years
Jana Aker	Coxheath	Cello	1 year
Sean McLennon	Sydney	Cello	2 years
Martin MacDonald**	Hamilton, Ontario	Cello/Conducting	13 years, since the start
Kim Lantz	North Sydney	String Bass	13 years, since the start
Katheryn Gordon	Sydney River	Piano	8 years
Jason Morrison	North Sydney	Piano	1 year
Jim MacNeil**	Glace Bay	Piano	13 years, since the start
Dr. Jim Guy	Sydney	Percussion	6 years
Ellen Stoddard	Coxheath	Percussion	5 years
Michelle Xidos	Beechmount	Percussion	13 years, since the start
Michael Stoddard	Coxheath	Percussion	8 years
Richard MacAulay	Sydney	Flute	4 years
Dr. John Gainer	Sydney	Flute	8 years
Dr. Linda Courey	Sydney	Oboe	6 years
Dr. Sian Iles	Sydney	Oboe	2 years
Laurie Gorman	New Waterford	Clarinet	8 years
Dan Kennedy	Westmount	Clarinet	8 years
Lise Marois	Sydney	Bass Clarinet	4 years
Paul Tynan**	Antigonish	Trumpet	Fills in
Gary Ewer**	Halifax	Trumpet	Fills in
Emily Keating**	Mira	Trumpet	5 years
Joanne MacDonald	Sydney	French Horn	8 years
Melanie Pronko	Coxheath	French Horn	1 year
Kevin Strong	Glace Bay	Bass Trombone	10 years
Greg Boone	New Waterford	Trombone	10 years
Margaret Miles	Florence	Trombone/Tuba	10 years
Laura Mercer	Point Edward	Conductor	10 years

** when available





Guest Performers - 2006 Season

Performer	Island Community	Orchestra Position
Scott Macmillan	Halifax/Mabou	Conductor, Guitarist, Composer
Phil Cunningham	Scotland	Performer, Composer
Janice Jackson	Halifax	Soprano
Marilyn MacDonald	Westmount	Folk Singer
Bruce Guthro	Sydney Mines/Halifax	Singer
Raylene Rankin	Mabou/Halifax	Singer
Buddy MacMaster	Judique	Fiddler
Mary Jane Lamond	North Shore of CB	Gaelic Singer
J.P. Cormier	Cheticamp	Instrumentalist, Singer
Peter Gillis	Sydney/New Jersey	Tenor
Tony Kos	Sydney/Timmons	Tenor
Emily Tyson	Kingston, Ontario	Soprano
George Zukerman	Vancouver	Bassoonist
Michael Reason	Hamilton	Guest Conductor
Gary Ewer	Halifax	Conductor, Composer, Trumpeter
Martin MacDonald	Iron Mines	Conductor, Cello





Event Highlights – Past 5 Years

Year/Month	Event Name	Guest Performers	Venue	Attendance
2006				
May	A Symphonic Evening Sydney	Featured Orchestra	Cape Breton University	350
2005				
May	Cape Breton Chamber Orchestra	Janice Jackson Featured Orchestra Members	St. Andrews United Church Sydney	180
October	Celtic Colors Premiere & Encore Concerts	Phil Cunningham Scott Macmillan Raylene Rankin Bruce Guthro	Savoy Theatre, Glace Bay & Strathspey Place, Mabou	795 500
November	CBC's Dickens' "A Christmas Carol" Reading with local artists, writers & historians	Wendy Bergfeldt Jowi Taylor Jim Sinclair Peggy MacDonald Bette MacDonald	Joan Harriss Pavillion, Syd	800
2004				
June 4 & 6	10th Anniversary Concert	Featured Orchestra Members	St. Mary's Church, East Bay & St. Anne's Church, Glace Bay	200 200
November	CBC's Dickens' "A Christmas Carol" Reading with local artists, writers & historians	Jim Sinclair Peggy MacDonald Robyn Brown Stan Carew Bette MacDonald	St. Joseph's Church, North Syd.	900
December	Hanging of the Greens	Collaborated with Choir	United Baptist Church, Syd.	300 per show
2003				
May	Orchestra Concert	Orchestra Members	St. Joseph's Church, North Syd.	400
October	Celtic Colors	JP Cormier Buddy MacMaster Mary Jane Lamond Dave MacIssac Scott Macmillan	Savoy Theatre, Glace Bay & Strathspey Place, Mabou	795 500





Event Highlights – Past 5 Years

Year/Month	Event Name	Guest Performers	Venue	Attendance
December	Hanging of the Greens	Collaboration with Choirs	United Baptist Church, Syd.	300 per show
<i>2002</i>				
May	Orchestra Concert	Orchestra Members	Our Lady of Fatima, Syd. United Baptist Church, Syd.	200 125
October	Celtic Colours	Peter Gillis Phil Cunningham	Holy Redeemer Church, Syd.	800
December	Hanging of the Greens	Collaboration with Choirs	United Baptist Church, Syd.	300 per show
<i>2001</i>				
May	Spring Concert	Scott Macmillan	United Baptist Church, Syd.	150 per show
November	Fall Concert		Our Lady of Fatima, Syd.	200
December	Hanging of the Greens	Collaboration with Choirs	United Baptist Church, Syd.	300 per show





Sponsorship Goals

A sponsorship initiative will enable the Orchestra to expand its repertoire of contemporary, classical and traditional orchestral music and thus appeal to a wider audience base.

The Cape Breton Orchestra is committed to supporting our Island community by continuing its tradition of performing at diverse venues throughout Cape Breton, such as:

- Historic churches with great acoustics
- Strathspey Place - Mabou
- Savoy Theatre - Glace Bay
- Joan Harriss Pavillion - Sydney
- The Boardmore Playhouse - Cape Breton University - Sydney
- Membertou Trade & Convention Centre - Sydney
- Other possible community venues

For the 2006 and 2007 season, the Orchestra is actively seeking \$30,000 in sponsorship revenue to assist with the following initiatives:

- develop professional communication tools for sponsor awareness purposes and in turn expand the audience base
- acquire timpani, snares, a bass drum, bells and stands
- access a broader selection of classical and contemporary musical arrangements as well as guest performers
- commission an Atlantic Canadian composer to create an original Celtic composition for the Orchestra to debut



To meet our sponsorship goal, we are seeking various levels of sponsorship

and a commitment to a minimum of 5 events across the balance of the 2006 and 2007 season. Sponsorship involvement would focus on Orchestra owned and driven events, and would exclude any hired out arrangements which the Orchestra may enter into for festivals or private performances.

The Orchestra will have one representative as a Sponsorship Chairperson who will be responsible for sponsorship discussions and for maintaining happy and satisfied sponsors.





Sponsorship Benefits

In exchange for your financial support we are offering sponsors the opportunity to create awareness of your organization's association with the Cape Breton Orchestra, one of the Island's leading cultural, community groups.

The following are awareness-building tools which will be professionally designed and developed and allow the sponsor to profile its support for this established Orchestra. The following sponsor packages will be developed in greater detail based on sponsor interest.

- Website presence
- Email announcement presence
- Professional poster presence
- Newspaper advertisement presence
- Ticket mention presence
- Public relations mentions
- Venue signage presence
- Program presence
- Podium mentions
- Complimentary tickets
- Sponsor receptions
- Debut, event launch receptions



The Friends of the Orchestra Society is seeking sponsors to commit to an agreed upon awareness program, based on varying levels of financial contribution.

- Patron Sponsor
- Foundation Sponsor
- Orchestra Sponsor

We invite you to call for a meeting and to open sponsorship discussions with our Sponsorship Chairperson.





It's the Music - CD Sampler

For your enjoyment, we have prepared a sample of musical outtakes from our recent concert. This promotional recording, was professionally produced at Coda Recording and can be found at the following website, under other Artists and Sample MP3's: the Cape Breton Orchestra.

<http://www.codarecording.com/samplemp3s.html>

<i>Composer</i>	<i>Music</i>
Mozart	Allegro from Symphony No. 12
Mozart	Eine Kline Nachtmusik
GF Handel	Oboe Concerto no. 10 in Bb
Mozart	Voi Che Sapete
MacGillvary/Macmillan	Sea People
Leroy Anderson	The Waltzing Cat
Rossini	William Tell Overture

We look forward to new beginnings with new partners

The Cape Breton Orchestra...

It's the Music

